



## **Neha Motipara**

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### **EXPERIENCE**

#### **Two Chairs Consulting, Inc., NJ | Sept '06–Present**

DESIGN CONSULTANT: Involved in all phases of design, from art direction to production, to deliver clean and effective design solutions for a multitude of industries.

#### **Shearman & Sterling LLP, NY | Aug '06–Sept '09**

DESIGN CONSULTANT: One of three designers at a global law firm. Responsible for design and production of internal and client-facing collateral, while maintaining the firm's brand standards. Projects included campaigns, brochures, invitations, posters, and web graphics.

#### **Garrison Architects, NY | Jan '05–Jun '06**

MARKETING MANAGER + DESIGNER: Handled the firm's marketing materials from design to delivery. Standardized project brochures and rfp submissions. Maintained web content. Designed and developed the firm's modular dorm website. Provided assistance with environmental design. Facilitated in-house printing and introduced sustainable paper and packaging choices.

#### **Fordham University, NY | Aug '00–Sept '04**

DESIGNER, RESEARCH + ADMINISTRATIVE ASSISTANT: Involved with producing event collateral for exhibitions and visiting artists. Collected, compiled, and prepared artists' works for slides and classroom lectures. Contributed to the overall organization and efficiency of the department through clerical and administrative support. Provided assistance to professors and current and perspective students in the Department of Theatre & Visual Arts.

### **SKILLS**

- Proficient with Mac and PC operating systems, Adobe Creative Suite, QuarkXPress, and Microsoft office programs and understanding of HTML, CSS and Adobe Fireworks
- Experience in production and working with printers and vendors on all levels
- Detail oriented and extremely resourceful

### **EDUCATION**

#### **Fordham University, NY**

Bachelor of Arts, May 2004

Visual Arts major with a concentration in Graphic Design

#### **Continuing Education**

Practice of Interaction Design, Print Production for Designers, Introduction to Package Design, Letterpress Notecards & Business Cards, and various software and design-related workshops

### **AFFILIATIONS**

**AIGA, NY Chapter | Sept '03–Present | MEMBER**

**Student Arts Guild, Fordham University, NY | May '01–May '04 | PRESIDENT + MEMBER**

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### **EXHIBITIONS**

#### **365: AIGA Annual Design Exhibition 29**

AIGA National Design Center in New York  
Dec 11 '08–Feb 27 '09

#### **Speak Out: Art, Design & Politics**

516 Arts, Albuquerque, NM  
Nov 1–Dec 20 '08  
Group Exhibition Curated by Abby Goldstein

#### **Fordham Alumni Show**

Center Gallery, Fordham University, New York, NY  
Jun 6–Jul 26 '08  
Group Exhibition Curated by James Vanderberg

#### **After School Special: Fordham Alumni Show**

Center Gallery, Fordham University, New York, NY  
Jun 10–Jul 22 '05  
Group Exhibition Curated by James Vanderberg

#### **Erasing Borders: Passport to Contemporary Indian Art of the Diaspora**

The Gallery, New York, NY  
Sept 15–Oct 3 '04  
Group Exhibition Curated by Sundaram Tagore

#### **Fernweh**

Center Gallery, Fordham University, New York, NY  
May 16–28 '04  
Two Person, Senior Thesis Exhibition

### **AWARDS + HONORS**

**Celebration Graphics Sourcebook: Festive Designs from All Cultures** Oct '09

**Legal Marketing Association's 2009 Your Honor Awards** Apr '09

**How In-HOWse Design Awards** Feb '09

**AIGA 365: Annual 29** Dec '08

**Applied Arts Design and Advertising Awards** Nov/Dec '08

**How International Design Awards Merit** Apr '08

**Legal Marketing Association's 2008 Your Honor Awards** Mar '08

**Susan Lipani Award for Outstanding Achievement in Visual Arts** May '04

**Visual Arts Grant** Spring '04

**Academic Dean's List** Spring '04